



Call for Entries

**AANC 21st Annual National
Art Exhibition and Sale**

2012 PROSPECTUS

**The Artist Association of Northern Colorado will hold its
21st Annual National Art Exhibition and Sale
from Saturday, April 21, 2012 through Friday, May 25th, 2012
at the AANC and CoCOA galleries, 142 W. Oak in Ft. Collins, Colorado
This Exhibition is open to all artists.**

The Juror for this year's Exhibition is Betty Carr:

From the time she was a young girl, Carr has been represented by galleries. She has been featured in numerous publications including Art of the West, Southwest Art, American Artist, Art Talk, American Artist and Vitality magazines. She is extremely proud of her acceptance into the exclusive Knickerbocker Association of New York City.



Energetic, brightly colored still lifes are the

signature work of this artist who is known for her skillful use of light, color and shadow in her floral paintings. On the influence of light on her watercolors, she writes - 'What catches my eye is the effect



light has on form in unique situations whether fleeting, spilling over, striking, etc. I challenge myself in capturing its dramatic and/or subtle effects. The spontaneous qualities lends itself perfectly to my impressionistic style of painting. I strive for confident enthusiastic brushwork, the maximizing of color's value and intensity range and a fresh painterly approach, the result appearing effortless.

Along with the National Art Exhibition we are presenting a workshop in oils and watercolor by show juror, Betty Carr, of Phoenix, Arizona. The workshop will be April 17, 18, 19, & 20. See our website for workshop details:

www.artistsassoc.org/text/classes.html

AANC NATIONAL SHOW PROSPECTUS 2012

*Check our website: www.artistsassoc.org
for detailed instructions, online application and credit card/PayPal payment*

Download application at <http://www.artistsassoc.org/text/2012-nat-show-entry-app.pdf>

For credit card & PayPal payment:

<http://www.artistsassoc.com/text/2012-nat-show-entry-app.html>

Eligibility: Open to all adult artists. 2-Dimensional (2D) and 3-Dimensional (3D) original art work only. No reproductions with the exception of photography. Media must be produced in the last two years and not previously accepted into AANC national shows. No installations.

Size Limitations: 2D art work allows a maximum width or height of 48" of outside edges of frame or in gallery wrapped canvas with sides painted. 3D art should fit within a 4 x 4 x 6 foot space and weigh less than 250 lbs.

Conditions:

- All entries submitted must be available for purchase during the exhibition.
- A 35% commission on each sale will be charged by the sponsors.
- Prices may not be changed after submission of entry.
- Entries may not be removed before the end of the exhibit.

Digital submissions only!

CD's and flash drives that are sent in with application will not be returned.

Permission to reproduce entries in the news media is automatically granted to AANC unless otherwise indicated on the entry form.

All accepted art work must arrive in condition suitable for hanging.

Firm frames or canvas wrap with painted sides must have sturdy flat D hangars, strong wire and be ready to hang.

Acetate coverings, brackets, quick frames, or any type of clamp leaving exposed glass will not be accepted.

Paintings must match the juried digital image entry or will be disqualified and returned at the expense of the artist without being exhibited or judged.

Applications	Open Monday, January 2, 2012 Close Monday, February 6, 2012
Notification to Artists	Thursday, March 10, 2012
Hand Delivered Shipped Delivered	Saturday, April 14, 2012 (9:00 am - noon) Wednesday, April 13, 2012
Installation	Monday, April 16 – Friday, April 20
Exhibition Opening	Saturday, April 21 @ 6:00 pm
Juror Betty Carr Workshop	Tuesday, April 17– Friday, April 20
Juror Betty Carr Demo	Saturday, April 21, 2:30 pm to 4:00 pm
Reception & Award Ceremony	Saturday, April 21, 6:00 pm
Exhibit Ends	Friday, May 25
Strike Show	Saturday, May 26 (9:00 – noon)
Pick Up of Artwork	Saturday, May 26 Between 1:00pm - 4:00pm

Submission Deadline:

Accepting applications *January 2, 2012 through February 6, 2012.*

Download application at <http://www.artistsassoc.org/text/2012-nat-show-entry-app.pdf>

Online applications are available on the AANC website:

<http://www.artistsassoc.com/text/2012-nat-show-entry-app.html>

Submission Guidelines:

1 to 3 images per artist

You can submit your application and art using one of the following two options:

1. You may enter online by completing the on line printable entry form and submitting images via email to shows@artistsassoc.org. Include

- ◇ Mailing Address
- ◇ Email Address
- ◇ Phone #
- ◇ Website

in the body of your email.

The following text information must be included for EACH image entered:

- ◇ Last name
- ◇ First name
- ◇ Entry #
- ◇ Title of work
- ◇ Size of artwork

(Example: Doe, Jane entry1 Flowers - 18x24)

2. Mail a completed Application form and images ON CD or flash drive to:

**AANC
PO Box 1039
Ft. Collins, CO 80522**

The application form can be downloaded from our website at
<http://www.artistassoc.org/text/2012-nat-show-entry-app.pdf>

Include a CD or Flash Drive containing images (marked with artist's name in permanent marker) mailed with the entry fee & application to above address. (CDs and Flash Drives will not be returned)

Specifications for Digital Entries

Send .jpg images only to shows@artistsassoc.com:

- ◇ Resolution at 72ppi (dpi) up to 300 (dpi)
- ◇ Sized at 1200 pixels on the longest dimension
- ◇ Maximum quality

When using Photoshop, save .jpg files with a compression level of 10 with the "Baseline Standard" setting. Color space is RGB or sRGB in 8-bit color mode only.

Save files as: last name-first name-entry#.JPG

Examples: mouse-mickey-entry1.jpg

(use only lowercase letters, numbers and hyphens in the filename)

Exhibition Entry & Fees due February 6, 2012

You can submit your show entry fees by Check or by Online Payment through our website.

1. By Check:

AANC Members pay \$35, non-members \$45

Mail to: **AANC
PO Box 1039
Fort Collins, CO 80522**

2. Pay online using PayPal through the AANC website:

<http://www.artistsassoc.com/text/2012-nat-show-entry-app.html>

AANC Members pay \$37.50, non-members \$47.50

(Note: There is a \$2.50 fee for paying online)

Awards:

More than \$5000 in cash awards (Best of Show is \$2000) and numerous merchandise awards.

Artist Notification of Acceptance/Rejection:

Notification of acceptance/rejection will be sent by email and/or post on March 10.

Accepted Artworks:

Hand delivery on Saturday, April 14, 2012 between 9:00am and 12:00noon. Shipped artwork must arrive by Wednesday, April 13, 2012.

Insurance:

Insurance on your artwork is NOT provided by the by the Artists Association of Northern Colorado. Many artists choose to provide their own insurance through their home policy.

Shipping:

Shipping information will be included with the acceptance letters for those artists who are juried into the National Art Exhibition and Sale. Be sure to keep a record of the tracking numbers for the shipping to and the return of your artwork.

Demo by Juror:

Juror Demo will be held 3:30 – 5:00 PM on Saturday, April 21, 2012, at 148 West Oak, Suite D, Fort Collins, CO. The fee is \$20 in advance or \$25 at the door. See our website for demo details and sign-up.

Reception and Award Ceremony:

A catered reception will begin at 6:00 pm on Saturday with the Award Ceremony starting at 6:30 pm. There is no cost for the reception, but donations to our tax deductible scholarship fund will be gratefully accepted.

Exhibition Ends:

The exhibit ends Friday, May 25, 2012. Hand delivered art must be picked up between 1:00 pm and 4:00 pm on Saturday, May 26. A late fee of \$5.00 per day will be assessed for any artwork not picked up at that time. Shipped art that did not sell will be shipped back on Monday, May 28, 2012.

For show questions please contact our National Show Chairperson:

**Helen L. Cook
email: hlc40@frii.com
970-223-8297**